



GINA HSU
UX/UI/GRAPHIC DESIGNER

CONTACT

Mobile_+1778-251-6366
Email_ imginahsu@gmail.com

PORTFOLIO

In_ www.linkedin.com/in/ginahueihsu
Web_ imginahsu.myportfolio.com
Inst_ www.instagram.com/lovesredroses

DESIGN SKILLS

Illustration / Photography / Branding
Typography / Print Design / Ux Design
Wireframing / Storyboarding

SOFTWARE SKILLS

Illustrator	Photoshop
InDesign	After Effects
Adobe XD	InVision
Vectorworks	Freehand
Figma	Lightroom
HTML	SketchUp

INTERESTS

Piano / Photography / Music / Kayaking
Cinema / Travelling / Theatre / Sewing
Tea / 3D Modelling / Snowboarding

LANGUAGES

English > Native
Mandarin > Proficient
Japanese > Elementary

ABOUT ME

Bilingual student at the University of Waterloo with a curiosity to learn about human-centered design. Interested in user experience design, user interface and graphic design. A detail oriented team player with excellent leadership skills and strong oral and written communication skills.

EXPERIENCE

Jun 2017 > Aug 2017
Summer Session Monitor @ Burnaby North Secondary
Incharge of collecting, scanning and distributing attendance and notices
Filtering order slips, distributing and allocating textbooks to classrooms
Communicated with teachers to gather necessary resources

Apr 2015, Apr 2016, Apr 2017
Seasonal Warehouse Employee @ Plenty
Tagging clothing items with prices for sales promotions
Greeting customers and answering their queries
Helped with organization of clothing racks for inventory tracking purposes

VOLUNTEER EXPERIENCE

Sep 2015 > Jun 2017
Teacher Assistant @ Tzu Chi Academy
Teaching children between the ages of 5 to 10 years old
Working with teachers to developed lesson plans and instructive material for classes
Prepared activities to teach about Chinese and western traditions

Jun 2016 > Jun 2017
Graduation Council Executive @ Burnaby North Secondary
Raised over \$2,000 in the span of 2 months
Orchestrated events for over 200 students
Designed and distributed apparel for the graduating class

EDUCATION

#Sep 2017 > Jun 2021
Global Business and Digital Arts @ University of Waterloo
Pursuing Bachelors at the Stratford School of Interaction Design and Business
Minoring in Legal Studies

#Sep 2012 > Jun 2017
Dogwood Diploma @ Burnaby North Secondary School
Graduated with honours

PROJECT

#Oct 2017 > Dec 2017
Pawsitive
Main wireframe and interactive prototype designer
Prototyped using AdobeXD as well as Adobe Photoshop for the logo
Usability testing done with over ten people